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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Holger LAUSCH  
Serial No. : 09/308,017  
Filed : May 12, 1999  
For : METHOD AND ARRANGEMENT FOR PROJECTION  
AND RECEPTION OF VISUAL AND AUDIOVISUAL  
MESSAGES, AND ANALYSIS THEREOF TO DETERMINE  
THE RADIUS OF ACTION AND CUSTOMER BEHAVIOR  
Group Art Unit : 2162  
Examiner : D. Lastra

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Assistant Commissioner for Patents  
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

Sir:

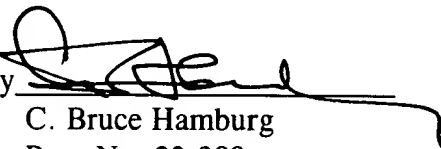
Submitted herewith is an Information Disclosure Citation together with copies of  
the prior art referred to therein.

Please note that concise explanations of the relevance of German documents No. DE 195 37 895 and DE 36 09 933 and European Patent Application No. EP 0 697 670 appear at pages 1 and 2 of the specification.

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Respectfully submitted,

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